Where Management meets Technology

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TUM School of Management
Bachelor in Management and Technology (TUM-BWL)
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TUM Milestones

1868
- King Ludwig II founds the „Polytechnische Schule“

1877
- „Technische Hochschule“

1957
- „Atom Egg“ first German research reactor

1970
- „Technical University Munich“

2002
- TUM School of Management
TUM Milestones

- **2006**
  - “University of Excellence”

- **2011**
  - TUM introduces first electrical car MUTE at the IAA

- **2012**
  - Again “University of Excellence”

- **2017**
  - TUM Campus Straubing

- **2018**
  - TUM Campus Heilbronn

"University of Excellence"
Facts & Figures

17 Nobel prizes

> 45,000 students & 9,545 graduates

> 6,000 cooperation agreements with companies and others for research projects
TUM Schools & Departments

- Architecture
- Civil, Geo and Environmental Engineering
- Chemistry
- Electrical and Computer Engineering
- TUM School of Governance
- Informatics
- Mechanical Engineering
- Mathematics
- TUM School of Medicine
- Physics
- TUM School of Education
- Sport and Health Sciences
- TUM School of Management
- TUM School of Life Sciences
- NEW: Aerospace and Geodesy
TUM Locations

Downtown Campus

Straubing Campus

Campus Olympic Parc

Heilbronn Campus

Garching Campus

Weihenstephan Campus
Facts & Figures

- 3 campuses
- Triple Crown Accreditation
- ~ 5.000 students
- ~ 20% international students
- ~ 45 professors
- ~ 300 scientific staff members
- ~ 4M in third-party funds
- ~ 90 co-operations with international universities
Academic Departments

- Marketing, Strategy & Leadership
- Innovation & Entrepreneurship
- Finance & Accounting
- Economics & Policy
- Operations Research & Supply Chain Management
Agenda

- About the program
- Application
- Assessment procedure
- Contact and further information
Ideal course schedule

- Up to 100% in English (Specialization in technology: Computer Engineering)
Specializations

- 70% Management
- 30% Technology

- Innovation & Entrepreneurship
- Marketing, Strategy & Leadership
- Operations & Supply Chain Management
- Finance & Accounting
- Economics & Policy

- Mechanical Engineering
- Electrical- & Information Technology
- Chemistry
- Informatics
- Computer Engineering (100% English)
- Medicine (limited places)
Project Studies

- First practical experience
- 3 – 6 months
- Group work (2 – 5 students)
- Research project at the university or industry project in cooperation with a company
TUM Exchange Programs

- **Erasmus +**
  - Semester abroad in Europe
  - Internship in Europe

- **TUMexchange**
  - Semester abroad worldwide
  - Internship worldwide

- **Double Degree**
  - One study program, two degrees

- **ATHENS**
  - One-week-exchange-sessions
TUM School of Management Exchange Program

- Exclusively for TUM SoM students
- Incl. Erasmus +
- Partnerships with top Business Schools worldwide
TUM Partner Universities
Jobs Prospects

- Interface of management and technology
- Career only in the management field, e.g. consulting, finance, accounting, controlling, innovation, sales
- Found or be a part of a start-up company
- Attend themselves to academic research
Agenda

About the program

Application

Assessment procedure

Contact and further information
Application Dates & Documents

• Application period: May 15th – July 15th
• Interview dates will be announced

• Abitur (university entrance qualification) or equivalent
• Signed application form by TUMonline
• CV
• Letter of motivation (max. 2 A4 pages)
• Proficiency in either German or English
• VPD from Uni-Assist (for international students)

Please note: If you’re applying with the German Abitur, no further proof of proficiency in either English or German is necessary!
Assessment Procedure

**German Abitur**
- Overall Grade
  - 65%
  - 35%

**Other University Entrance Qualification**
- Overall Grade
  - 65%
  - 25%

**0-100 Points**
- 88 points or more: Admission
- Less than 88: Admission Interview
- 88 points or more: Admission

- Overall Grade 50%
- Interview Result 50%

Admission: 70 points or more after Admission Interview
Contact details

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More information on
https://www.wi.tum.de/programs/bachelor-in-management-technology/