Where Management meets Technology

Prof. Dr. Philipp Maume, S.J.D. (La Trobe)
Technical University of Munich
TUM School of Management
Bachelor in Management and Technology
17. February 2022
Facts & Figures

3 campuses

Triple Crown Accreditation

~ 5,000 students
~ 20% international students

~ 45 professors
~ 300 scientific staff members

~ 4M in third-party funds

~ 90 co-operations with international universities
Where we are…
Who we are…

About 55 Professors
- Mostly with management background
- … plus economists (7)
- … plus lawyers (4)
- … plus psychologists (3)
- … plus foresters (2)
- … plus mathematicians, philosophers, nutritionists, etc.

About 150 FTE academic staff
(about 300 persons)

About 5,500 students

Compare:
- In 2010: 12 professors und 1,500 students
Academic Departments

- Marketing, Strategy & Leadership
- Innovation & Entrepreneurship
- Finance & Accounting
- Economics & Policy
- Operations Research & Supply Chain Management
## Ranking successes

### Research Rankings
- #1 in Germany according to Shanghai Ranking 2020 (Subject: Management)
- #1 in Germany – KUBS Ranking 2019
- Only school with 4 green points in all research categories at CHE Ranking 2020
- #1 in Germany – Wirtschaftswoche Ranking 2019

### Program Rankings*
- #21 of 148 ranked programs worldwide according to QS 2020
- #65 of 100 ranked programs worldwide according to FT 2019

### Business School Rankings
- #1 in Germany according to QS University Subject Ranking 2020
- #62 worldwide according to THE subject ranking 2020
- #76 of the best European Business Schools according to FT 2019

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*Regarding master programs in management | TUM School of Management is participating with its Master in Management & Technology.
‘Triple Crown’ accredited in 2017 and reaccredited in 2020

Highlights 2020

- Internality of students and internationalization during studies (highest number of exchange students at TUM)
- Corporate connections: 80% of our students take advantage of the business connections during their studies
- Almost 50% had an employment contract before finishing their studies – 80% within 6 months

About the „Triple Crown“ accreditation
Only 102 business schools in the world are triple crown accredited.

Examples
- Bocconi School of Management, Copenhagen Business School, HEC Montreal, HEC Paris, IESE, IE, IMD, Imperial College Business School, London Business School, University of St. Gallen
### Ranking successes

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Agenda

About the program

Application

Assessment procedure

Contact and further information
Ideal course schedule

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<td>Law I (6 Cr)</td>
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<td>Electives in Management or Technology (18 Cr)</td>
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<td>Project Studies (12 Cr)</td>
<td>Bachelor’s Thesis (12 Cr)</td>
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<td>International Experience &amp; Communication Skills (6 Cr)</td>
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- Up to 100% in English (Specialization in technology: Computer Engineering)
Specializations

- 70% Management
- 30% Technology

- Innovation & Entrepreneurship
- Marketing, Strategy & Leadership
- Operations & Supply Chain Management
- Finance & Accounting
- Economics & Policy

- Mechanical Engineering
- Electrical- & Information Technology
- Chemistry
- Informatics
- Computer Engineering (100% English)
- Medicine (limited places)
Project Studies

- First practical experience
- 3 – 6 months
- Group work (2 – 5 students)
- Research project at the university or industry project in cooperation with a company
TUM Exchange Programs

**Erasmus +**
- Semester abroad in Europe
- Internship in Europe

**TUMexchange**
- Semester abroad worldwide
- Internship worldwide

**Double Degree**
- One study program, two degrees

**ATHENS**
- One-week-exchange-sessions
TUM School of Management Exchange Program

• Exclusively for TUM SoM students
• Incl. Erasmus +
• Partnerships with top Business Schools worldwide
TUM Partner Universities
Jobs Prospects

• Interface of management and technology
• Career only in the management field, e.g. consulting, finance, accounting, controlling, innovation, sales
• Found or be a part of a start-up company
• Attend themselves to academic research
Agenda

- About the program
- Application
- Assessment procedure
- Contact and further information
Application Dates & Documents

- Application period: May 15th, 2022 – July 15th, 2022
- Interview dates will be announced
- Abitur (university entrance qualification) or equivalent
- Signed application form by TUMonline
- CV
- Letter of motivation (max. 2 A4 pages)
- Proficiency in either German or English
- VPD from Uni-Assist (for international students)

Please note: If you’re applying with the German Abitur, no further proof of proficiency in either English or German is necessary!
Agenda

About the program

Application

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Assessment Procedure

German Abituar

- Overall Grade
  - 65%
  - 35%

Other University Entrance Qualification

- Overall Grade
  - 65%
  - 25%

0-100 Points

- 88 points or more: Admission
- Less than 88: Admission Interview
- 88 points or more: Admission

Overall Grade 50% + Interview Result 50%

Admission: 70 points or more after Admission Interview
Contact

**Silvana Rueda**  
Admission Manager  
Phone +49 (89) 289 – 25543  
Fax +49 (89) 289 – 25070  
Room 1562  
E-Mail admission@wi.tum.de

**Kerstin Huber**  
Admission Coordinator  
Phone +49 (89) 289 – 25543  
Fax +49 (89) 289 – 25070  
Room 1562  
E-Mail admission@wi.tum.de

**Bhenaline Milaham**  
Admission Coordinator  
Phone +49 (89) 289 – 25543  
Fax +49 (89) 289 – 25070  
Room 1562  
E-Mail admission@wi.tum.de